

Curriculum Vitae

David G. Serfass

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Florida Atlantic University
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Boca Raton, FL 33431

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EDUCATION

2016 Ph.D. (expected), Experimental Psychology, Florida Atlantic University
2013 M.A., Psychology, Florida Atlantic University
2007 B.A., Business, Organizations, & Society, Franklin & Marshall College

PUBLICATIONS

Peer-Reviewed Journal Articles

Sherman, R. A., Rauthmann, J. F., Brown, N. A., Serfass, D. S., & Jones, A. B. (in press). The independent effects of personality and situations on real-time expressions of behavior and emotion. *Journal of Personality and Social Psychology*.
<http://www.ncbi.nlm.nih.gov/pubmed/25915131>

Jarman, M., Nowak, A., Borkowski, W., Serfass, D., Wong, A., & Vallacher, R. (2015). The Critical Few: Anticonformists at the Crossroads of Minority Opinion Survival and Collapse. *Journal of Artificial Societies and Social Simulation*, 18(1), 6. doi:
<http://jasss.soc.surrey.ac.uk/18/1/6.html>

Sherman, R. A., & Serfass, D. G. (2015) Analyzing Multivariate Constructs. *Journal of Research in Personality* 54, 40-50. doi: <http://dx.doi.org/10.1016/j.jrp.2014.05.002>

Serfass, D.G., Sherman, R.A. (2013). A Methodological Note on Ordered Q-Sort Ratings. *Journal of Research in Personality* 47, 853-858. doi:
<http://dx.doi.org/10.1016/j.jrp.2013.08.013>

Serfass, D.G., Sherman, R.A. (2013). Personality and Perceptions of Situations from the Thematic Apperception Test. *Journal of Research in Personality* 47, 708-718. doi:
<http://dx.doi.org/10.1016/j.jrp.2013.06.007>

Commentaries and Book Chapters

Serfass, D. G. Brown, N. A., & Sherman, R. A. (in press) Personality: Limit One per Customer. *European Journal of Personality*.

Jones, A., Brown, N. A., Serfass, D. G., Sherman, R. A. (2014). Traumatic Experiences Yield Changes in Situation Experience. *European Journal of Personality*. 28,331-361. doi: <http://dx.doi.org/10.1002/per.1970>

Dumas, G., Serfass, D. G. Brown, N. A., & Sherman, R. A. (2014). The Evolving Nature of Social Network Research: A commentary to Gleibs (2014). *Analysis of Social Issues and Public Policy*. <http://dx.doi.org/10.1111/asap.12055>

Papers Under Review

Serfass, D.G. & Sherman, R.A. (under review). Situations in 140 Characters: Assessing Real World Situations on Twitter.

Jones, A. B., Serfass, D. G., Brown, N. A., & Sherman, R. A. (under review). Effects on Authenticity: Persons, Situations, and Behaviors.

Jones, A. B., Brown, N. A., Serfass, D. G., & Sherman, R. A. (under review). Personality and Density Distributions of Behavior, Emotions, and Situations.

Jones, A. B., Brown, N. A., Serfass, D. G., & Sherman, R. A. (under review). Reinvigorating the Concept of a Situation in Situational Judgment Tasks.

Manuscripts In Preparation

Serfass, D.G., Kosinski, M., Stillwell, D., Sherman, R.A. (in prep). Life on Facebook: Analyzing Human Experiences through Language Use.

Brown, N.A., Serfass, D.G., Kosinski, M., Stillwell, D., & Sherman, R.A. (in prep). State Level Situation Experience Predicts Unemployment, Murder, and Income: A Multi-Method Approach.

GRANTS

Serfass, D.S. & Sherman, R.A. (2014) Measuring Situations in Everyday Life. *Florida Atlantic University Technology Fee Grant*.
Total amount awarded: \$10,494.

AWARDS AND FELLOWSHIPS

Jack B. Walker Research Fellowship (\$800)
SPSP Graduate Student Travel Award (\$500)

2013
2016

PRESENTATIONS

Conference Symposia/Talks

Serfass, D. G., Sherman, R. A., Kosinski, M., & Stillwell, D. (2016 February) *Experiences of a Nation: Analyzing the psychology of day-to-day life using Facebook and Twitter*. Data Blitz to be presented at the the 17th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.

Serfass, D. G., Sherman, R. A., & Nowak, A. (2016 September). *Taking the Pulse of a Nation: Automatically Assessing Experiential Trends on Twitter*. Presented at the Theory of Social Impact Conference, Warsaw, Poland.

Brown, N. A., Serfass, D. G., Jones, A. B., Sherman, R. A. (2015 June) *Trends and Fluctuations in Daily Situations*. Presented at the 4rd Biannual Meeting of the Association for Research in Personality, St. Louis, MO.

Jones, B. A., Brown, N. A., Serfass, D. G. & Sherman, R.A. (2015 June) *Psychological characteristics of situations from popular song lyrics*. Presented at the 4rd Biannual Meeting of the Association for Research in Personality, St. Louis, MO.

Serfass, D. G., Sherman, R.A., & Nowak, A. (2015 February) *Automatically Extracting Cultural and Situational Information from Twitter using Text Analysis and Machine Learning*. Dynamical Systems and Computational Modeling: Social Dynamics in a Changing World Preconference to the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Sherman, R.A., Serfass, D. G., Brown, N.A. & Jones, A. B. (2015 February) *Identifying and Measuring Situation change in the Real World*. Dynamical Systems and Computational Modeling: Social Dynamics in a Changing World Preconference to the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

Sherman, R. A. Rauthmann, J. F., Brown, N. A., Serfass, D. G., & Jones, A. B. (2014, July). *The simultaneous and independent effects of personality traits and situation characteristics on real-world behavior*. Symposium presented at the 17th European Conference on Personality, Lausanne, Switzerland

Posters

Casey, C., Brown, N. A., Serfass, D. G., & Sherman, R. A. (2016 February) *Personality*,

- Psychopathology and the Experience of Everyday Situations*. Poster to be presented at the the 17th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Serfass, D.G, Sherman, R.A. & Nowak, A. (August 2015). *Big Data, Social Media, & the Human Experience: Data Science in the Psychological Sciences*. Poster presented at the 2nd Academy of Science and Engineering Data Science Conference in Stanford, CA.
- Serfass, D. G., Brown, N. A., Jones, A. B., & Sherman R. A. (2015 June) *The Types of Situations Shared over Social Media*. Poster presented at the 4rd Biannual Meeting of the Association for Research in Personality, St. Louis, MO.
- Serfass, D. G., Sherman, R.A., & Nowak, A. (2015 February) *Rapidly and Automatically Assessing Situation Characteristics from Limited Linguistic Information*. Poster Presented at the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- Frascona, R. P., Brown, N. A., Serfass, D. G., & Sherman, R. A. (2014, February). *Evaluating the effects of data collecting methodology on measurement of situations*. Poster presented at the 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Serfass, D., Brown, N. A., & Sherman, R. A. (2014, February). *Personality by situation interactions in perceptions of situations*. Poster presented at the 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Brown, N. A., Serfass, D., & Sherman, R. A. (2014, February). *Development of a scale for the measurement of evolutionarily important situation characteristics*. Poster presented at the 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Brown, N.A., Sherman, R. A., & Serfass, D. (2013, June). *A lexical-scale approach to predicting behavior using the Inventory of Individual Differences in the Lexicon (IIDL)*. Poster presented at the 3rd Biannual Meeting of the Association for Research in Personality, Charlotte, NC.
- Serfass, D. G., Sherman, R. A. & Thompson, B. (2013, January) *Properties of Situations Related to Evolved Goals*. Poster presented at 14th Annual meeting of the Society for Personality and Social Psychology, New Orleans, LA
- Brown, N. A., Serfass D. G. & Sherman, R. A. (2013, January) *Differences in Situation Perception Moderated by Presence (absence) of others*. Poster presented at 14th Annual meeting of the Society for Personality and Social Psychology, New Orleans, LA

SOFTWARE

Statistical Software

Compiler

Ryne A. Sherman (2013-2015). multicon: Multivariate Constructs. R package version 1.0-1.6.

TEACHING AND RESEARCH EXPERIENCE

Research Experience

Researcher

Managed teams of undergraduate research assistants conducting National Science Foundation funded research under Ryne A. Sherman. (NSF Award Abstract #1420105)

Teaching

Instructor of Record

Intermediate Statistics Lab

Teaching Assistant

Personality Psychology
Social Psychology
Experimental Design & Statistical Inference
Cognition
Cognition Lab

PROFESSIONAL AFFILIATIONS

Social Psychology Network (SPN)
Society for Personality and Social Psychology (SPSP)
Association for Research in Psychology (ARP)
Psi Chi International Honors Society in Psychology

PROFESSIONAL SERVICE

Ad-hoc reviewer

Journal of Artificial Societies and Social Simulations
Journal of Social Psychology
Psychological Science
The R Journal
Florida Atlantic University Undergraduate Research Journal (FAURJ)